

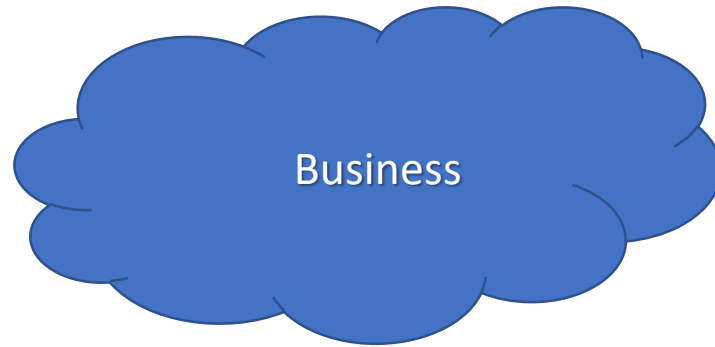
# Plymouth Regional Economic Development Foundation

Professional Portfolio



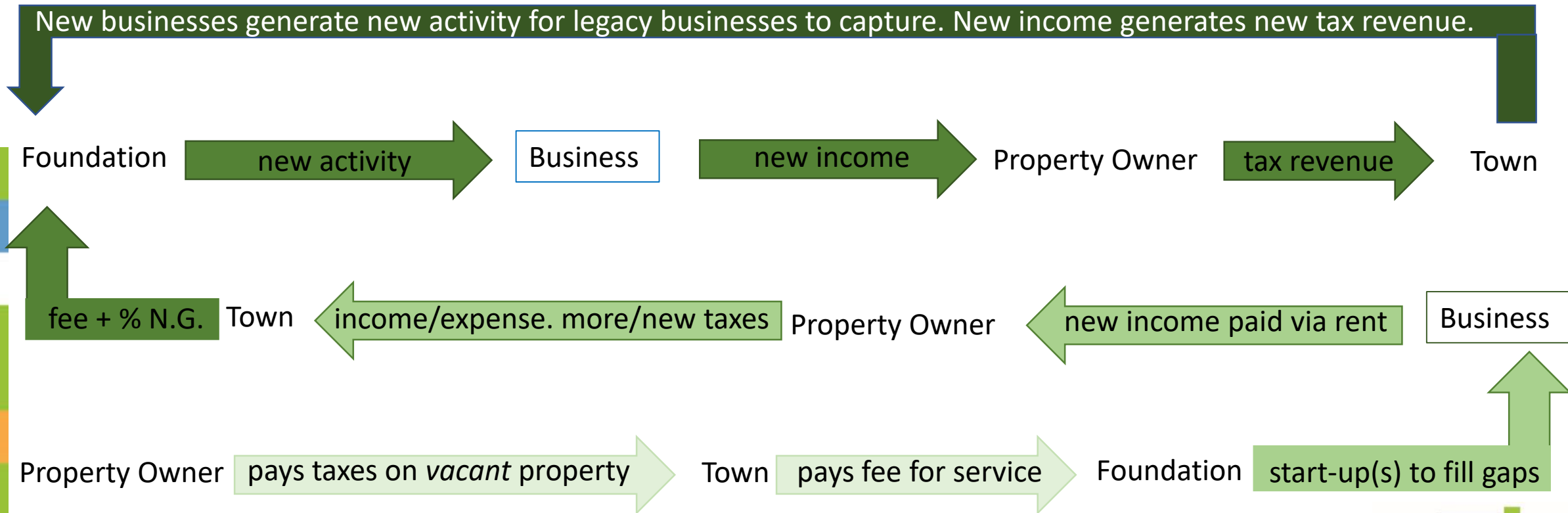
# Small Business Development

## Status Quo



# Small Business Development

## Value Added



# Small Business Development

## Business Model Competition

- Award (Incentive) Package(s):
  - 1 year lease **unlocked** with signing of 1 year lease
  - Stipend for logo and sign design. Way finding included. Permit fee(s) waived.
  - Prominently featured in ad, print, digital formats controlled by Board Members
  - 1 year free chamber membership **unlocked** with purchase of 1 year membership
  - 1 non-voting Emeritus seat on PREDF Board: gain access to members and institutional support
  - Runners up, with demonstrable acumen, set up with pop-up store



# Small Business Development

- Legacy Business Rewards

Tiered Rewards program for 5, 10, 20 years

*10+ = tax n' trade*

- New Business Incentives

Business Model competition

20  
ANNIVERSARY



# Small Business Development

## I. Asset Mapping

### Vacancy Inventory

- Downtown
- Village Centers

- II. Activate PREDF Website

