



Plymouth Regional Economic Development Foundation

Professional Portfolio



Workforce Development

- Student Portfolio
 - Interns – develop traditional business and office skills
 - Capstone/Thesis – assist small business with start-up
 - i.e. digital design and marketing, finance

International Plymouth



Workforce Development

• Software & IT Services	\$104,700
• Hardware & Networking	\$101,100
• Manufacturing	\$ 85,600
• Healthcare	\$ 84,600
• Finance	\$ 82,800
• Consumer Goods	\$ 80,000
• Construction	\$ 78,500
• Corporate Services	\$ 75,000
• Legal	\$ 72,600
• Media & Communications	\$ 71,900



Workforce Development

- Close the skills gap and gap to access jobs
- Study: #/% of drivers license v. unemployment rate, density of jobs and population centers.
 - Car = \$1000
 - Insurance = \$1000
 - Registration = \$500
 - Classes & DL = \$500

For under \$3,000 a person now has access to a job that pays circa \$50,000 – generates payroll tax, income tax, sales tax, excise tax.

